Washington's Lottery Releases First Licensed Professional Football Scratch Ticket

Local News

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OLYMPIA - Today, Washington's Lottery launched *Seahawks Winning Play Scratch*, the first licensed professional football *Scratch* ticket available in the country. Washington's Lottery partnered with the Seattle Seahawks to offer football fans the opportunity to win big bucks while cheering on their hometown team. The ticket, which features a top prize of $50,000, also features a football fans' dream trip (details below) in a second chance drawing. The ticket goes on sale today at Lottery retail locations statewide and will be sold at Qwest Field during Seahawks home games. "The new Seahawks *Scratch* ticket gives players another way to support their team throughout the season," said Washington's Lottery Director Christopher Liu. "In addition, ticket proceeds help pay down the debt on Qwest Field and Event Center."

Non-winning tickets can be entered into a second-chance drawing, giving football fans a once-in-a-lifetime opportunity to win the ultimate football experience. Washington's Lottery will send one lucky winner and a friend to Miami to experience the two biggest games of the year. For the first time ever, both will be played in the same city, making this the ultimate prize for football fans. "We are proud to extend our partnership with Washington's Lottery into a fun, co-branded game for fans," said Ron Jenkins, Seahawks Vice President of Corporate Partnerships. "*Seahawks Winning Play* features an exciting prize structure and will help generate funds for important state programs." **Second-chance drawing details; one lucky player will win the following:** Two (2) tickets to the BIG GAME on Sunday, January 31, 2010 Two (2) tickets to the REALLY BIG GAME on Sunday, February 7, 2010 Round-trip coach airfare for two (2) from Seattle to Miami One double occupancy hotel room for nine (9) nights Approximate value of package: $12,000 Entry deadline: Tuesday, January 12, 2010 Drawing: Tuesday, January 19, 2010 The partnership resulted after a vote from the National Football League allowing teams and lottery groups to align. **WASHINGTON'S LOTTERY:** Since 1982, Washington's Lottery has generated more than $2.5 billion to important state programs, including education construction, stadium debt reduction, economic development and problem gambling prevention and treatment. In FY '09 Washington's Lottery contributed more than $115 million to state programs. Washington's Lottery is deeply committed to making sure every Lottery dollar counts when it comes to supporting vital state programs. Washington's Lottery offers consumers several types of games: *Mega Millions, Lotto, Hit 5, Match 4, The Daily Game, Daily Keno,* and *Scratch.* For more information, visit http://www.walottery.com/.