

## **Pacific County Selects Emergency Notification Provider Hyper-Reach**

### **Local News**

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SOUTH BEND, Wash. - Telephone-based mass notifications systems are used by thousands of public safety agencies across the US to warn citizens about local emergencies, hazards and other threats. Now Pacific County announces that they have selected Hyper-Reach to help bring this same life-saving capability to the area. The new emergency notification system will provide rapid notification of hazardous and urgent situations using a mix of telephone calls, text and email messages, and even TTY/TDD service for the hearing impaired. And there's a free smartphone app for iPhones and Android devices that allows users to display and organize messages for specific addresses that are important to them. "Our job is to protect the citizens of Pacific County as effectively and cost-effectively as possible," said Stephanie Fritts, Director of Emergency Management for Pacific County. "We reviewed all the major vendors for emergency notification service, and Hyper-Reach gave us everything we needed at an unbelievable price. We're really excited about this new capability." The County plans to use the service primarily for alerts about weather and environmental hazards, criminal activity and missing persons. Landline phones are automatically enrolled, but mobile phones are only included when people enroll. Residents, visitors, and people who work in Pacific County are encouraged to enroll now by going to the website <http://www.hyper-reach.com/wapacificsignup.html>.

Residents who have previously registered through the old system have been automatically uploaded to the new system. However, PCEMA strongly encourages you re-enroll because of the enhancements in the new system. Feel free to contact the PCEMA office at 360-875-9340 or 360-875-9338 if you have any questions or need additional information.