

## **State Parks and SUBWAY® restaurants launch No Family Left Inside**

### **Local News**

Posted by: David Haviland

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OLYMPIA, Wash. - In honor of the Washington State Parks Centennial and National Public Lands Day, the Washington State Parks and Recreation Commission and SUBWAY® restaurants have partnered to launch No Family Left Inside. Running the entire month of September, this program will reward park visitors by honoring their Discover Pass in all 406 SUBWAY® restaurants located in 17 counties throughout Western Washington.

Anyone who visits participating SUBWAY® restaurants and shows their Discover Pass during the month of September will receive a free six-inch sandwich with the purchase of a six-inch sandwich of equal or greater value and a 30 oz. drink. SUBWAY® restaurants also will distribute the Washington State Parks brochure &ndash; Adventure Awaits - at all locations throughout the region.

&ldquo;Encouraging families to lead healthier, active lifestyles is very important to us,&rdquo; said Paul Armour, SUBWAY® Advertising Board Chairman. &ldquo;Getting outside and enjoying the great outdoors together is a great way to do that, and that&rsquo;s why we decided to launch the No Family Left Inside program.&rdquo;

SUBWAY® restaurants in the following counties are participating in the No Family Left Inside program: King, Snohomish, Chelan, Clallam, Douglas, Grays Harbor, Island, Jefferson, Kitsap, Lewis, Mason, Pacific, Pierce, San Juan, Skagit, Thurston and Whatcom. On Sept. 28, the 20th anniversary of National Public Lands Day, the Discover Pass requirement is waived at Washington state parks. National Public Lands Day is the nation&rsquo;s largest hands-on volunteer effort to improve and enhance the public lands Americans enjoy. Volunteers will plant trees, remove trash and build trails at public lands in Washington and across the nation.

SUBWAY® restaurants will help celebrate this special day by giving away \$5,000 in cash cards to the first 100 people to visit designated state parks on Sept. 28. These parks include Larrabee near the city of Bellingham, Deception Pass on Whidbey Island, Lincoln Rock in Douglas County, Lake Sammamish in Issaquah, Millersylvania near Olympia, Twin Harbors in Grays Harbor County, Belfair in Mason County, Dosewallips on the shore of Hood Canal in Jefferson County, Fort Worden in Port Townsend and Saltwater in King County.

&ldquo;We are grateful and excited to be working with SUBWAY® restaurants to promote the Washington State Discover Pass and the healthy recreation people can enjoy on our public lands,&rdquo; said Don Hoch, director of the Washington State Parks and Recreation Commission. &ldquo;This partnership also highlights the purpose of public lands day in raising awareness about the beautiful natural places available to all.&rdquo;

### **About SUBWAY® restaurants**

Headquartered in Milford, Connecticut, and with regional offices in Amsterdam, Beirut, Brisbane, Miami and Singapore, the SUBWAY® brand was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. Their partnership, which continues today, marked the beginning of a remarkable journey - one that has made it possible for thousands of individuals to build and succeed in their own business. In 2012, SUBWAY® Restaurants became the first restaurant to meet the American Heart Association's Heart-Check Meal Certification Program nutritional criteria. This year, for the fourth straight year, the SUBWAY® brand was ranked "number one" by consumers in the Zagat® Fast Food Survey in the "Healthy Options," "Most Popular" and "Top Service" categories for food brands with 5,000 or more locations. For more information about the SUBWAY® chain, visit SUBWAY.com. Find SUBWAY® at [www.facebook.com/subway](http://www.facebook.com/subway) and [www.twitter.com/SUBWAY](http://www.twitter.com/SUBWAY). SUBWAY® is a registered trademark of Doctor's Associates Inc. © 2013 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates Inc.

### **About National Environmental Education Foundation**

The National Environmental Education Foundation (NEEF) coordinates National Public Lands Day along with many local, state and federal land management agencies. Toyota Motor Sales, USA, Inc. is the national corporate sponsor for the 15th year. NEEF anticipates more than \$18 million in volunteer services will be completed as a result of this effort at more than 2,000 public land locations throughout all 50 states, the District of Columbia and in many U.S. territories. Learn more at [neefusa.org](http://neefusa.org). Follow NEEF on [www.facebook.com/NEEFusa](http://www.facebook.com/NEEFusa) and [www.twitter.com/neefusa](http://www.twitter.com/neefusa).

### **About Washington State Parks**

The Washington State Parks and Recreation Commission manages a diverse system of more than 100 state parks and recreation programs, including long-distance trails, boating safety and winter recreation. Washington State Parks turned 100 years old on March 19, 2013, and will celebrate with events in parks all over the state, all year long. For more information, visit [www.parks.wa.gov/events/](http://www.parks.wa.gov/events/).

Stay connected to your state parks by following Washington State Parks at [www.facebook.com/WashingtonStateParks](http://www.facebook.com/WashingtonStateParks), [www.twitter.com/WAStatePks](http://www.twitter.com/WAStatePks), [www.youtube.com/WashingtonStateParks](http://www.youtube.com/WashingtonStateParks) and [www.foursquare.com/WAStatePks](http://www.foursquare.com/WAStatePks). Share your favorite state park adventure on the State Parks' blog site at [www.AdventureAwaits.com](http://www.AdventureAwaits.com).

Support state parks by purchasing your annual Discover Pass today, and enjoy a whole year of outdoor fun on Washington's beautiful state-managed recreation lands. For more information, visit [www.discoverpass.wa.gov](http://www.discoverpass.wa.gov).