Hospital District Selects Name for New Hospital Campus Local News

Posted by: David Haviland

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Elma, Washington – The Board of Commissioners for Grays Harbor Public Hospital District No. 1, voted in approval August 23rd to name the new health care facility opening in Elma " Summit Pacific Medical Center." The new facility will be home to both a critical access hospital and a third healthcare clinic to join current District clinics: Mark Reed Health Care Clinic (McCleary) and Elma Family Medicine (Elma). The new facility name will also be the dba for the district. Currently the hospital district operates under the name Mark Reed Health Care District. " The naming committee put a lot of time, thoughtfulness, and hard work into the process, " Renee Jensen, CEO shared, " They developed several viable options, but the majority felt that Summit Pacific Medical Center not only followed the guidelines set forth by the commissioners but also most accurately reflects the District's vision statement: To be THE national model for patient centered care. The Board of Commissioners established an extremely high goal for the team to reach through our vision statement, and we believe the name selected will constantly remind us that we should be climbing each day toward the summit of national recognition."

&ldguo; We believe the term medical center reflects more accurately the scope of services we provide now and those that we will most likely be able to add in the future. We aren't just a hospital or just a healthcare clinic, we are all of those and more, " Brent Meldrum, Board Chair, commented, "In addition, we don't just serve those living in one city or another; we serve those living in our Hospital District and beyond; therefore, wanted our name to be inclusive of everyone. &rdquo: The Board of Directors unanimously approved a motion for a committee to move forward with researching and identifying names for the new facility at their July Board Meeting. The Board identified several key guidelines that they wanted the committee to keep in mind as they worked. The Naming Committee worked over three weeks and discussed options, many of which were submitted by the community. The committee also worked with various graphic designers to develop options for a logo. Renee Jensen, CEO, presented the board with " Summit Pacific Medical Center" at their last meeting, and the name choice was approved pending that the name was not trademarked or used by a nearby organization. The criteria set forth have since been met.Mark Reed Hospital will close on a Sunday in February 2013 and Summit Pacific Medical Center will open in Elma that same day. The current Mark Reed Campus in McCleary consists of both Mark Reed Healthcare Clinic and Mark Reed Hospital. When Mark Reed Hospital closes in February 2013, Mark Reed Healthcare Clinic will remain open and operating out of its current offices. The District hopes to fill the space that will be vacated when the hospital moves with third party medical vendors.

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