Longview Franchise Honored By National Chain

Local News

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Longview, WA - mid://00002583/!x-usc:http://www.linex.com/">LINE-X Protective Coatings, the nation’s leading developer and provider of high performance protective coatings, is proud to present LINE-X of Longview with its 2011 Excellence Award for best exemplifying the entrepreneurial spirit, vision, dedication, leadership, teamwork, community involvement and ideals set forth by LINE-X Protective Coatings.LINE-X of Longview was selected for the 2011 Excellence Award for showing extreme dedication to the brand, a continued commitment to excellence and an impressive list of accomplishments within their local community."The continued success of LINE-X is due in large part to the hard work and dedication of our franchisees," said Kevin Heronimus, LINE-X CEO. "LINE-X of Longview shares the LINE-X commitment of providing customers with the best products and service in the protective coatings industry. It is a pleasure to have them on our team." Although widely known for its spray-on truck bedliners, LINE-X Protective Coatings has utilized its attributes to penetrate other markets including military, industrial, and commercial applications. LINE-X’s unique solutions for a wide range of applications provide options that are flexible in terms of durability, appearance, and protection.

LINE-X recently broadened its product offerings by launching LINE-X PREMIUM, a zero volatile organic compound (VOC) aliphatic coating that provides superior ultraviolet (UV) stability with excellent color and gloss retention. LINE-X PREMIUM offers the level of abrasion and impact protection you already trust in LINE-X with the UV protection a bedliner needs to look new forever. Available throughout the company’s network of over 500 professional, franchised centers in over 43 countries, LINE-X continues to lead the marketplace with innovative products that provide unique solutions to customers. A recent Frost & Sullivan report shows that the strict quality control guidelines of LINE-X Protective Coatings have positioned the company as a leading supplier to many industries that utilize spray-on applications. The centralized franchise system gives LINE-X control over safety standards, Occupational Safety & Health Administration (OSHA) requirements, training and other industry standards.**About LINE-X Protective Coatings** LINE-X Protective Coatings (mid://00002583/!x-usc:http://www.line-x.com/">www.LINE-X.com) is the nation's leading developer and provider of high performance protective coatings offering scientifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X products are utilized in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. Headquartered in Huntsville, Alabama, with more than 500 locations in 43 countries, it is the goal of LINE-X to consistently produce the highest quality and most reliable materials available. Follow LINE-X on Twitter mid://00002583/!x-usc:http://www.twitter.com/linexprotects"> @LineXprotects, become a fan on Facebook of mid://00002583/!x-usc:http://www.facebook.com/LineXProtects">LINE-X Protective Coatings and check out what LINE-X is doing on YouTube at: mid://00002583/!x-usc:http://www.youtube.com/linexprotects">http://www.youtube.com/linexprotects.