Bank of the Pacific Hires Marketing Manager

Local News

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ABERDEEN, Wash. - Bank of the Pacific is proud to announce the recent hiring of Eric Bjella as Vice President Marketing Manager.

Bjella earned his BBA with a concentration in Marketing at the University of Minnesota. He has graduated from National Commercial Lending School and is a career banker with 25 years experience in bank operations and lending as well as serving in the capacity of Marketing Director for the past 12 years for First Bank, a community bank serving southeast Alaska.

“First Bank and Bank of the Pacific share many similarities” said Bjella. “I was introduced to Bank of the Pacific when one of my co-workers was employed by the Longview Branch several years ago and spoke highly of the organization.” “The two banks share similar asset size, a diverse economic and customer base, and attitudes towards excellent customer service standards.” “I look forward to contributing to the ongoing success and growth Bank of the Pacific has enjoyed over the past few years.”

Bjella replaces Todd Christensen who accepted a position as CEO of the Coeur d’Alene Chamber of Commerce. Eric lives in Ocean Shores with his wife Tricia.

Bank of the Pacific has over $650 million in assets with 17 branch locations, serving Grays Harbor, Pacific, Skagit, Wahkiakum and Whatcom counties in Washington and Clatsop County in northwest Oregon. The Bank offers retail services, commercial banking and residential mortgage origination in all these markets. Bank of the Pacific is a member of FDIC and an Equal Housing Lender. More information on the bank is available at their website www.BankofthePacific.com.